Carson Penney Store to Open

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Nevada's eighth J.C. Penney retail store will open this morning in Carson City with a formal ribbon cutting ceremony featuring Carolyn O'Callaghan, and city and company officials.

The 60,000-square-foot store will be located at the Carson Mall on South Carson Street, which formerly housed the Disco Department store and before that, Gray Reids.

The fact that the two previous retailers couldn't make it at the mall doesn't disturb George Soetje, the manager of Carson's J.C. Penney.

Neither, he says, does the financial difficulties of merchandising giant W.T. Grant and Co., which is reorganizing in bankruptcy.

Soetje said the new facility will employ 85 to 90 people.